

Data Privacy Policy - Latin American and Caribbean Evidence Hub

In the Evidence Hub of Latin America and the Caribbean, privacy and security are priorities, and we are committed to the transparency of personal data processing for our audiences and associates. This Privacy Policy sets forth how the collection, use, transfer, and deletion of information from any individual whose data we store are carried out.

By participating in the Hub, you acknowledge that we will collect and use your personal information as described in this Policy, in compliance with the General Data Protection Law (Law number 13.709 from August 14, 2018¹) and inspired by international regulatory standards of data protection such as the General Data Protection Regulation [GDPR](#).

1. For what purpose do we collect data?

- a. Delivery of information about our events, collaboration opportunities, and products related to Evidence-Informed Policies and Knowledge Translation;
- b. Development of reports, with aggregated and anonymized data, regarding the scenario of Policies Informed by Evidence;
- c. Profile analysis to provide internal and external opportunities;
- d. Sharing of data with other members of the Hub Lac network for the creation of technical support opportunities and the mobilization of allies;
- e. Collaboration with you and/or your organization on specific projects.

¹ <https://www.gov.br/cidadania/pt-br/acao-a-informacao/lcpd>

2. What data do we collect and how?

In the table below, we list the personal data collected by the Hub concerning individuals and organizations registered in our network. Your consent to collect, process, and store your data will be obtained specifically for each purpose described below.

Information indicated with an asterisk (*) is indispensable for the provision of any service or product by Hub LAC and is, therefore, considered mandatory. All other information is used to improve our services and enhance our experience with you, but they are essentially optional. You can choose to provide them or not. At any time and at no cost, you may withdraw your consent and request the deletion of your information.

<p>1. Subscription to the newsletter and calls for training sessions (Personal data provided by you when registering for our newsletter)</p>	<ul style="list-style-type: none">• Name*• Surname*• Email*• Language of preference*• Subscription to the newsletter• Registration for training calls
<p>2. Forms (Personal data provided by you when filling out forms when participating in our events) form review link</p>	<ul style="list-style-type: none">• Name*• Surname*• Phone (with code area)• Email*• Profession• Role in EIP (Production, Intermediation or Use of Knowledge)• Position• Organization (and its field)• Place of birth• Gender• Ethnicity• Date of birth
<p>3. Email (Personal data provided by you when communicating with us via email)</p>	<ul style="list-style-type: none">• Name*• Phone• Email*• Office address• Office phone
<p>4. Whatsapp</p>	<ul style="list-style-type: none">• Name*

(Personal data provided by you when communicating with us via Whatsapp)	<ul style="list-style-type: none"> • Phone* • Whatsapp Id*
<p>5. Social media (Personal data collected automatically when interacting with us on our social networks)</p>	<ul style="list-style-type: none"> • Name* • Social Media Id* • Social media link* • Liked posts • Comments on posts
<p>6. Mapping of Evidence-Informed Policy Actors (Organizational and/or personal data collected through publicly available channels or our direct interactions with you)</p>	<ul style="list-style-type: none"> • Name* • Surname* • Email* • Job position in the current organization • Organizations a person has been or is professionally affiliated with • Main (thematic) areas • Secondary (thematic) areas • Skills/Competencies in Evidence-Informed Policy (listing of techniques, practices, and knowledge that a person or organization possesses) • Needs/Gaps in Evidence-Informed Policy (listing of techniques, practices, and knowledge that a person or organization has expressed interest in acquiring)

3. What are your rights regarding the data?

The Evidence Hub of Latin America and the Caribbean ensures its users/members their data subject rights as provided in the Brazilian General Data Protection Law:

1. Access to your personal data, individually or in its entirety
2. Rectification of personal data in case of errors
3. Deletion of your personal data
4. Restriction of processing of your personal data
5. Portability of your personal data
6. Oppose the processing of your personal data

7. Withdrawal of authorization. Withdrawal of authorization does not affect the lawfulness of authorized processing prior to withdrawal.
8. Revocation of consent, disallowing the processing of your data

It should only be noted, in relation to point 6, that a minimum of personal data is required to offer the Hub's services. This minimum, which corresponds to "mandatory" data, is indicated in section 2. What data do we collect?

4. How and for how long will your data be stored?

Your personal data collected by the Evidence Hub of Latin America and the Caribbean will be used and stored for as long as necessary to provide the service or to achieve the purposes listed in this Privacy Policy, considering the rights of data subjects and data controllers.

The storage of data collected by the Evidence Hub of Latin America and the Caribbean reflects our commitment to the security and privacy of your data. We employ technical protection measures and solutions capable of ensuring the confidentiality, integrity, and inviolability of your data. Additionally, we have appropriate security measures in place to address risks and control access to stored information.

5. What do we do to keep your data secure?

In order to keep your personal information safe, we use electronic and managerial tools aimed at protecting your privacy. Among the measures we adopt, we highlight the following:

- Only authorized persons have access to your personal data;
- Access to your personal data is only granted after the commitment to confidentiality;
- Your personal data is stored in a safe and suitable electronic environment.

6. With whom your data may be shared

With the aim of preserving your privacy, the Evidence Hub of Latin America and the Caribbean will not share your personal data with any unauthorized third parties. As a general rule, we only share your information among the members of the Hub team.

The only exception to this rule concerns when we transmit your email address to another organization for the purpose of fostering collaboration..

6.1. International data transfer

Some of the third parties with whom we share your data may be located in or have facilities located in foreign countries. In this regard, the Evidence Hub of Latin America and the Caribbean is committed to always adopting efficient cybersecurity and data protection standards, making every effort to ensure and comply with the legal requirements of the applicable jurisdictions.

By agreeing to this Privacy Policy, you consent to this sharing, which will be carried out in accordance with the purposes described in this document.

7. Amendment of the Privacy Policy

We are committed to keeping this Privacy Policy under surveillance, observing its provisions and ensuring compliance.

We reserve the right to modify this Privacy Policy at any time, mainly in line with any changes made to our internal data processing processes or in the legislative field.

Any changes will come into effect upon their publication on our website. We will always notify you about the changes at least two weeks in advance (to give you the opportunity to decide whether to maintain or revoke your consent) and again on the effective date of the change.

8. Contact information

To exercise your rights as a holder, simply contact the Evidence Hub for Latin America and the Caribbean via email info@hublac.org.

In order to guarantee that you are effectively the holder of the personal data object of the request, it is possible that we request documents or other evidence that can prove your identity.